



START

YOUR GRAPHIC
DESIGN CAREER



Welcome to the course

I am so excited to have you as part of this class. Pursuing a new career hobby or interest can be scary. The purpose of this class is to offer guidance, education and support as you pursue your design career

By the time you finish this class you should feel confident about career options and how to apply your talents and skills to become a professional graphic designer.

What we will cover

PART 1

- Introduction
- Professional outlook
- Educational paths
- Career Paths
- What makes a great designer?
- Design areas and disciplines
- Design aptitude and creative thinking
- Technical skills and software
- Creating a Portfolio
- Gaining experience

What we will cover

PART 2

- Design aptitude
- Design influences
- Design history
- Design fundamentals
- Color
- Typography
- A typical project

ABOUT ME

- 20 years of industry experience
- Branding and design professional
- Serial entrepreneur
- Mom of three
- Studied graphic design at Florida A and M University (B.S) and Temple University (M.F.A)

